

To our valued customers:

March 26, 2008

It has been brought to our attention that the Real Estate Department of the City of San Francisco has plans to take over the operation of "Heart of the City Farmers Market".

This would be a "disaster" for both consumers and producers who have made a commitment to operate and maintain a successful, Independent Non-profit California Certified Farmers Market for over 25 years at the United Nations Plaza.

We need your help NOW in letting the city of San Francisco and its agents know that you want the market to continue operation as is!!

An Independent non-profit certified Farmers Market places the needs of the community and farmers first. This commitment is at the heart of the reason the market has been such a great success for so long.

Please help us continue in this endeavor. It is more important than ever in these hard economic times.

Contact the following people below to let them know you want the Heart of the City to remain an Independent Non-profit:

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, California 94102

Gavin Newsom - Mayor  
(415) 554-6689  
[gavin.newsom@sfgov.org](mailto:gavin.newsom@sfgov.org)

Ed Lee - Chief Administrative Officer  
(415) 554-4852  
[ed.lee@sfgov.org](mailto:ed.lee@sfgov.org)

Aaron Peskin - President, Board of Supervisors  
(415) 554-7450  
[aaronpeskin@sfgov.org](mailto:aaronpeskin@sfgov.org)

Chris Daly - District Supervisor  
(415) 554-7970  
[chrisdaly@sfgov.org](mailto:chrisdaly@sfgov.org)

Heart of the City California Certified Farmers Market  
Independent Non-profit  
Established June 1981